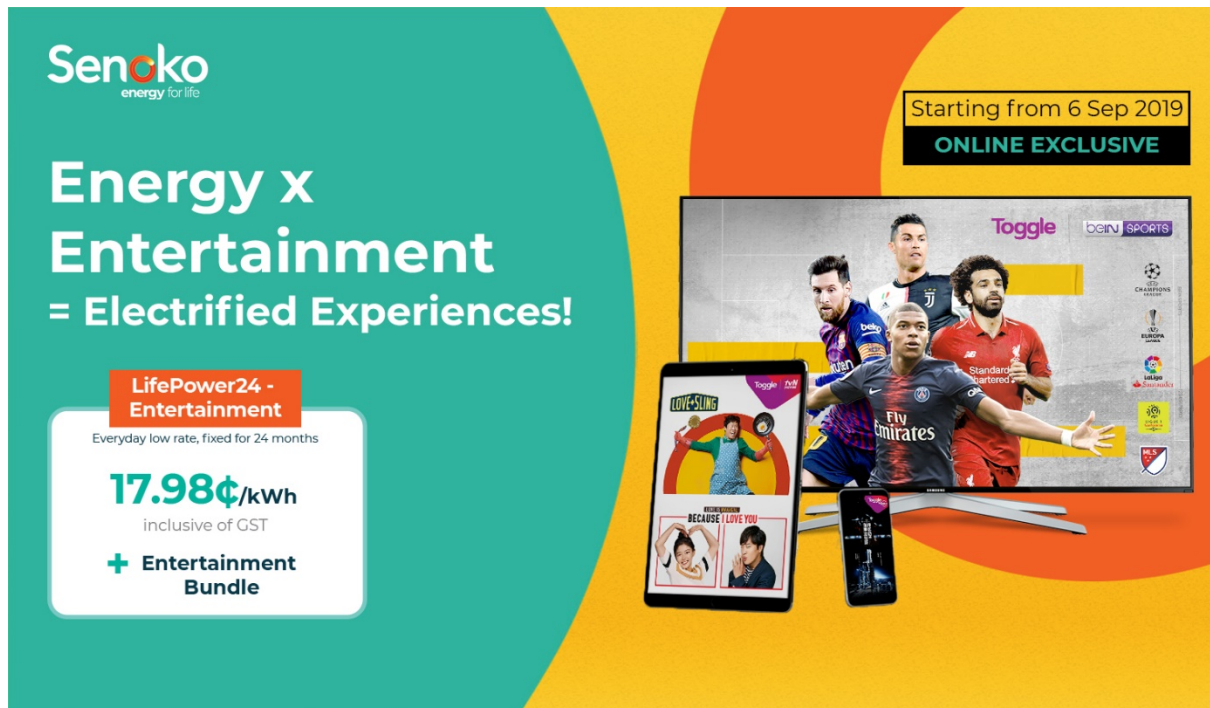


*For immediate release*

**SENOKO ENERGY BRINGS LIVE FOOTBALL ACTION AND PREMIUM ENTERTAINMENT TO HOUSEHOLDS WITH MEDIACORP'S TOGGLE**



**SINGAPORE, August 22, 2019** – Senoko Energy, an authorised electricity retailer participating in the Open Electricity Market (OEM), today announced an exclusive partnership with Toggle, Mediacorp’s digital video platform, to offer consumers access to live Champions League matches and premium entertainment, marking an industry first for an energy provider in Singapore.

Households that sign up for the newly launched Energy and Entertainment bundled price plan – LifePower24 (Entertainment) will gain access to a range of content on Toggle. This includes full Season Pass of beIN SPORTS, where sports enthusiasts can live stream premium football matches such as the UEFA Champions League, UEFA Europa League, La Liga and many other sporting events. Consumers can also stream ad-free local movies and programmes on Toggle Prime before it is broadcast on television. They will also enjoy access to popular Korean blockbusters such as Along with the Gods: The Two Worlds, Be With You and The Battleship Island featuring some of the biggest Korean stars on tvN Movies.

In addition, on signing up for this 24-month plan offered at a rate of 17.98 cents per kilowatt hour, consumers can enjoy over 30 per cent in cost savings on the current tariff rates (i.e. SP Tariff from 1 Jul – 30 Sep is at 25.92 cents per kilowatt hour).

Consumers who sign up for LifePower24 (Entertainment) will also be able to access Senoko Energy’s Refer and Earn programme, which offers a S\$30 bill rebate for both the referrer and

their friend, and a one-time credit cashback of up to S\$50 with Standard Chartered Bank or UOB cards with recurring bill payments.

**Senoko Energy’s Senior Vice President, Commercial, Stefano Boscaglia** said: “As one of Singapore’s most established and reliable power generation companies, we have always prided ourselves at being a long-term energy partner for Singaporeans. Relationship building is important to us and we are constantly exploring ways to add value for our customers.

We are proud to be the first energy provider to give Singapore households access to premium quality entertainment, while enabling them to save on their electricity bills. This partnership with Toggle is part of our vision and strategy to provide energy for smarter living so that our customers can save big and enjoy more.” added Mr Boscaglia.

Mr Anil Nihalani, Mediacorp’s Head of Digital Products and Technology, said: “Mediacorp is delighted to partner Senoko Energy to enhance its customer offerings with the addition of Toggle, giving its customers greater choice and value. We trust that subscribers will enjoy the riveting array of content Toggle has to offer, coupled with the convenience of watching their favourite programmes whenever they want, on whichever device they want.”

Consumers can sign up for the LifePower24 (Entertainment) plan starting from 6 September, exclusively on [www.senokoenergy.com](http://www.senokoenergy.com) with FREE Entertainment Bundle worth as follows:

|  | Total    | beIN SPORTS Season Pass (Till July 2020) | 3-month tvN movies and Toggle Prime |
|--|----------|--|-------------------------------------|
| <b>Retail Price (Inclusive of GST)</b> | S\$87.88 | S\$68.98                                 | S\$18.90                            |

Existing OEM customers of Senoko Energy will also receive 5% discount on beIN SPORTS subscription and 20% discount on Toggle Prime and tvN Movies, as part of Senoko Energy’s Smart Rewards programme.

-Ends-

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### **About Senoko Energy**

Senoko Energy Pte Ltd provides energy for life to generations of Singaporeans, delivering safe, innovative, and efficient energy supply to customers since 1977.

Integral to Singapore’s development, Senoko Energy is a pioneer in power generation and energy solutions, serving Singapore’s energy needs with proven reliable performance. As one of the largest power generation companies by installed capacity in Singapore, Senoko Energy has a licensed capacity of 2,807 megawatts (MW), providing about one-fifth of the nation’s electricity needs.

Senoko Energy was the first power generation company in Singapore to import clean natural gas for power generation in 1992, and first to launch a combined cycle plant in 1996. Senoko Energy is a staunch supporter of environmental sustainability through various CSR programmes in Singapore and has contributed to a 42 per cent reduction in its carbon footprint since 2000.

Senoko Energy is also the winner of the inaugural Singapore Energy Award in 2013 and is ISO certified in business continuity, business processes, environmental and work safety, and quality, amongst others. Senoko Energy is also a SkillsFuture Employer award winner in 2019.

Senoko Energy has subsidiaries providing retail of electricity and related services, fuel storage tank leasing and terminal services, and gas operations services.

Senoko Energy Pte Ltd is owned by a consortium comprising Marubeni Corporation, ENGIE, The Kansai Electric Power Co. Inc., Kyushu Electric Power Co. Inc. and Japan Bank for International Cooperation.

Visit [www.senokoenergy.com](http://www.senokoenergy.com) for more information.